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### — What does — a new decade MEAN FOR TRAVEL?

The start of 2020 brought in a decade of vision and focus. It wasn't just a period to look back at the last two decades, but also an opportunity to look forward to the next two. We've been delivering innovative, game-changing travel products for over 20 years, but what do the next 20 have in store?

One of our key tenets as an organisation is to keep ahead of the game. We don't just follow the travel trends of the time, but we work hard to predict the desires of tomorrow's traveller. This way we can work towards not only meeting these desires, but exceeding them. That's how we've built up a solid base of clients that have become not just partners, but also friends. Together, we've facilitated some of the most exceptional travel experiences in Southeast Asia – and we're showing no signs of stopping.

Responsible travel is something we've pioneered in Vietnam, even before it became fashionable in the region. Now and always, we've looked at our product development and questioned every aspect of what we've been doing. Is this option the least impactful on the environment? Is it maximising the benefit to the community? If the answer is no, it's straight back to the drawing board. You'll notice that this brochure has a dedicated section to community-based tourism and eco-adventures, which is perhaps the chapter of which we are most proud.

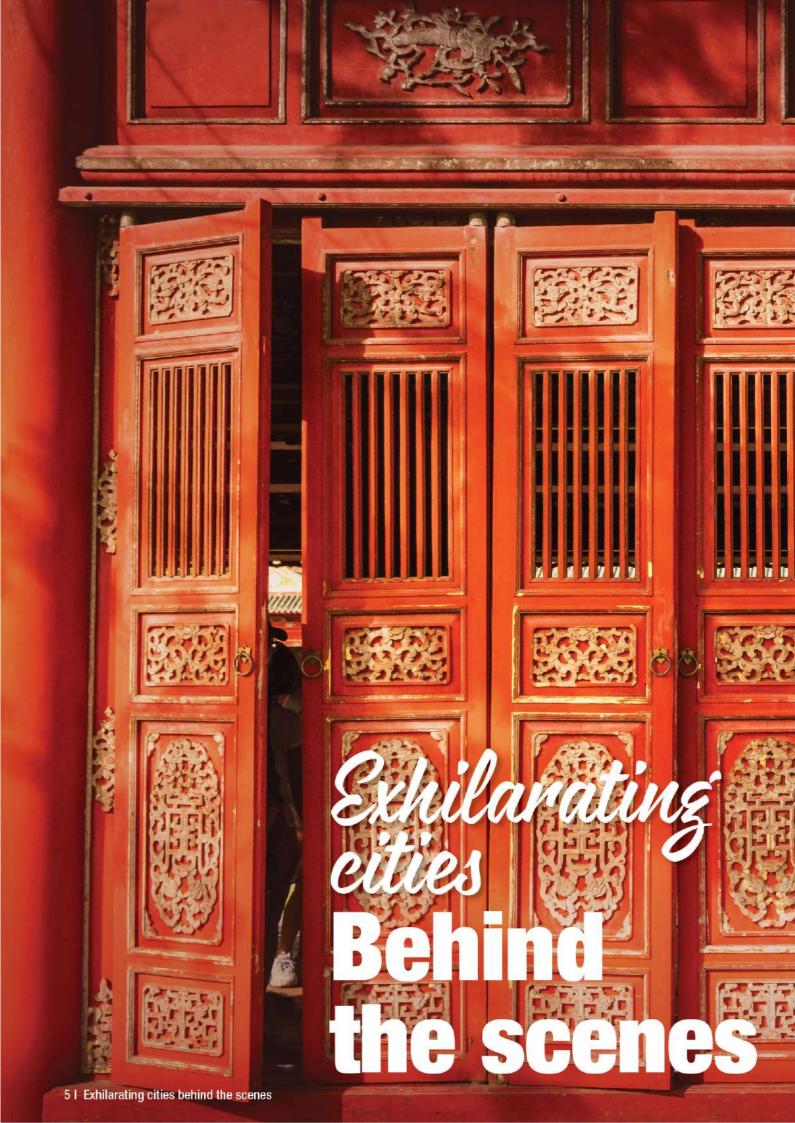
The next future trend that will be increasingly felt across segments can be characterised by one word: Freedom. Tomorrow's traveller will want more freedom than ever before, regardless of whether they're exploring alone, as part of a family unit, or even in a large group. Yes, large groups also want freedom to explore, which is why we have another chapter dedicated to experiential and themed group tours that takes this important point into account. Likewise, independent urban adventures have never been easier in Southeast Asia, which is why we invite curious travellers to explore behind the scenes in our very first chapter.

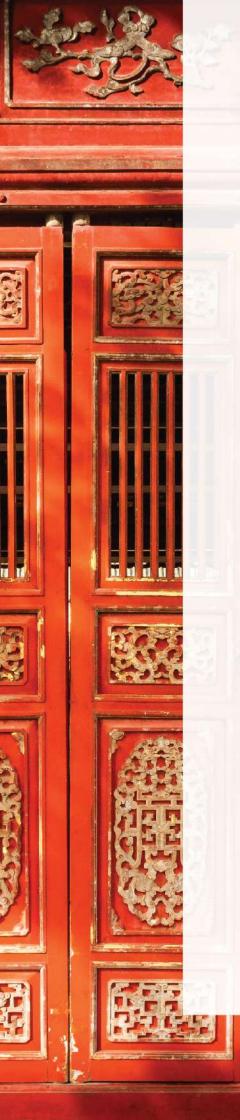
2020 marks the beginning of a big decade for us. As tourism in Southeast Asia continues to boom, we strive to let this spur our business development. But rather than let the decade overwhelm us with big ideas, we are still focused on what we do best as a purely B2B outfit: Delivering unrivalled travel expertise and enduring support to our partners.

Nguyen Thi Tuyet Managing Director, ASIA DMC









Travellers to Southeast Asia demonstrate less interest in classic cultural tours and historical-oriented visits. Experiences are the new purpose for travel. It's about observation, immersion, interaction, and understanding local people's lives, as well as the social and cultural context they live in. But of course, for plenty of travellers, classic sites remain important and can't be missed.

Keeping up with this trend, ASIA DMC has designed a new concept for city tours, offering the perfect blend of daily life and iconic cultural sites. We have re-engineered all of our city tours, from Hanoi to Yangon, as well as tours to smaller towns like Hue, Hoi An, and Luang Prabang. We've already implemented these innovative new tours in Hanoi and Luang Prabang and they've exceeded the expectations of our guests. Why? Because they tap into people's emotions. On these tours, immersion and interaction foster a feeling of integration and attachment.

Urban walks are key to these innovations. Walking is the best way to immerse yourself in daily life and encourage natural exchanges between visitors and locals. These urban walks take people into the hidden hearts of the cities. They offer a window into genuine street life in areas travellers would not usually discover. On these urban walks, people taste local food, sip local brews, explore small markets, and learn things about contemporary history that cannot be found in museums or guidebooks. Original and appealing city tours are essential to product differentiation. Whatever programme you design for your clients, city tours are likely to be the first impression they have. Now we're giving them the attention they deserve, by rethinking the way we explore urban destinations and embrace travel trends

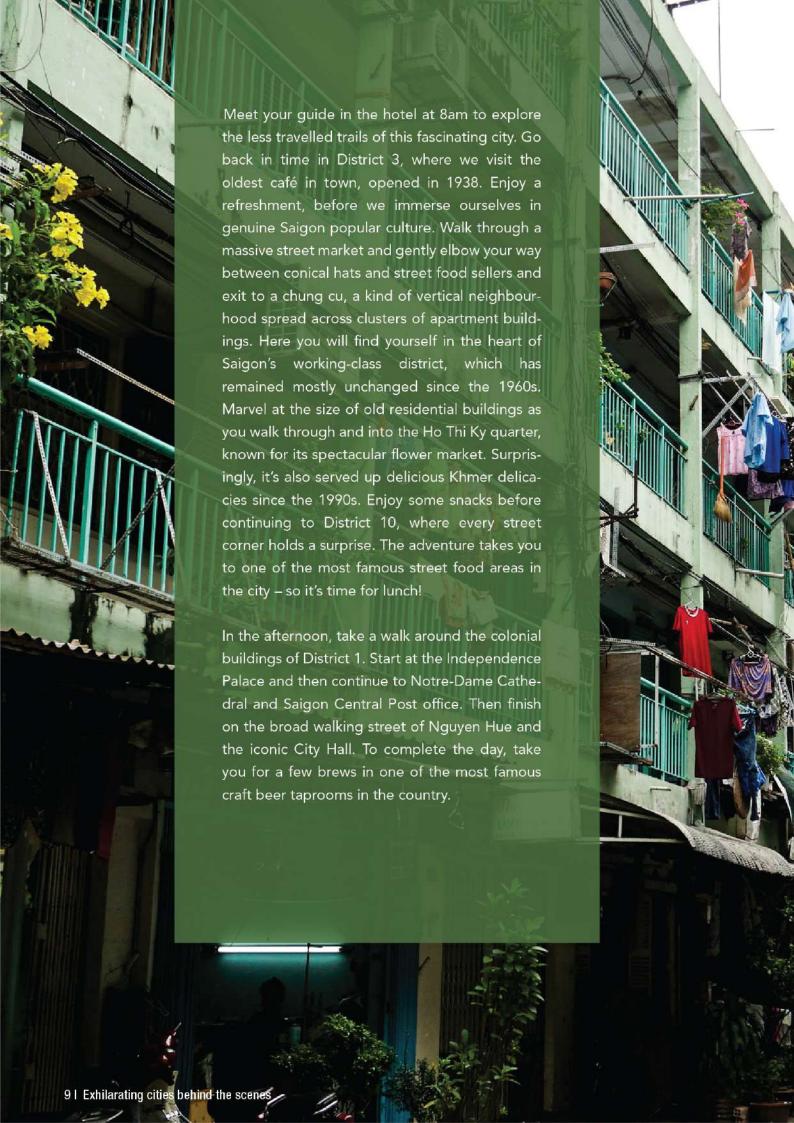


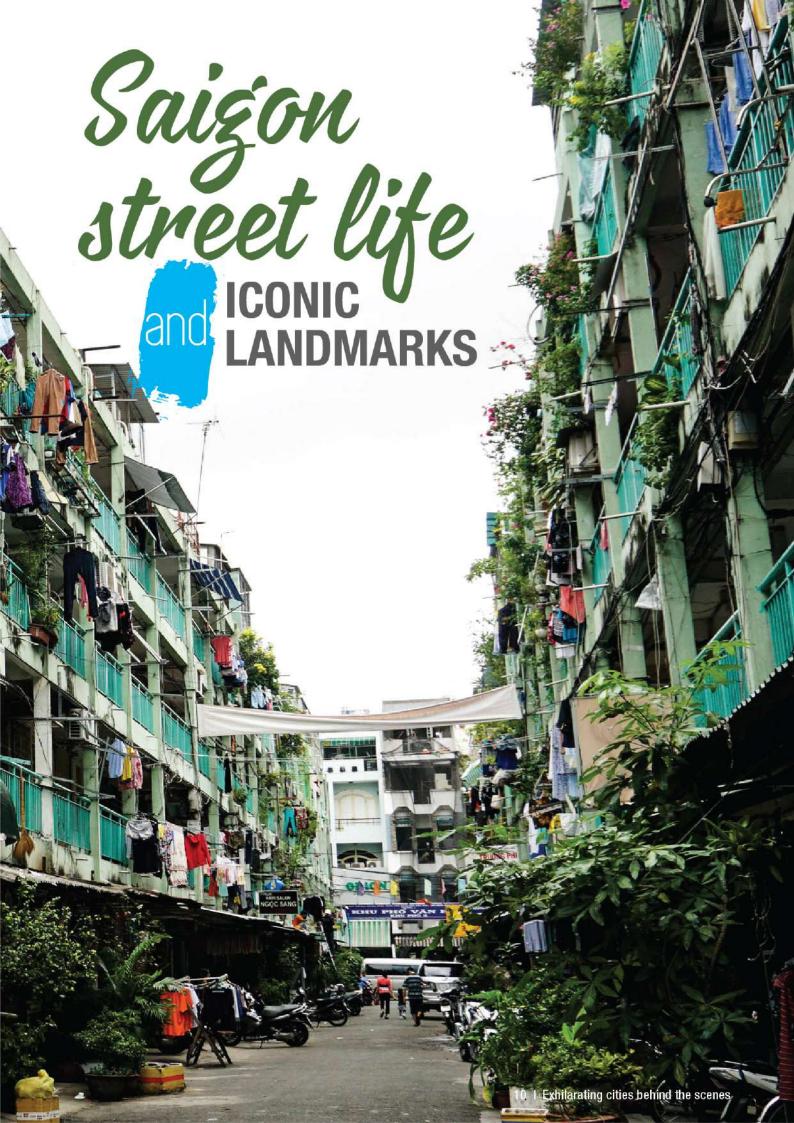


#### HANOI BEHIND MSCENES

Get ready to see Hanoi in a whole new light – and away from the crowds. This tour is the perfect blend of iconic cultural sites and offbeat districts, offering a taste of genuine local life. Meet your guide at the hotel and off you go. After a short car transfer to the south of Hanoi, veer off the main road and enter a unique and authentic district untouched by tourists. Suddenly you've stepped back in time to the 1960s, when Hanoi was a quaint capital. Wander around the narrow alleys with colourful market stalls and listen to the stories of these unusual large yellow buildings that reflect a monumental period in Hanoi's history.

Enjoy a coffee break before transferring to the Temple of Literature, an architectural gem and one of Southeast Asia's first universities. For lunch, walk to a nearby street food shop. There are several options, but our favourite is bun cha, flame-grilled pork with sticky rice noodles. In the afternoon, continue to the gardens of the Presidential Palace, where you'll uncover the one-pillar pagoda and stilt house where Ho Chi Minh spent his remaining days during the war. Return to the hotel to refresh before beginning a gastronomic adventure in the Old Quarter in a simple setting but with great atmosphere and delicious local food. Or take the evening to yourself and see what you uncover.





#### Vintage Ride and Flora Fix In Luang Prabang

After the morning alms giving ceremony, hop on a vintage tuk-tuk with a friendly local behind the wheel and get ready for a completely unique way to see Luang Prabang. Along the ride, the guide will point out different things to see and tell you about the history and lives of the people in the old town. Stop at the Morning Market and visit Wat Xieng Thong temple, the most beautiful in the city. Then get to the pier and take a short boat transfer to the botanical gardens of Pha Tad Ke. Immerse yourself in this lush green environment and learn about the conservation efforts by attending a short conference in the park's orchid nursery.



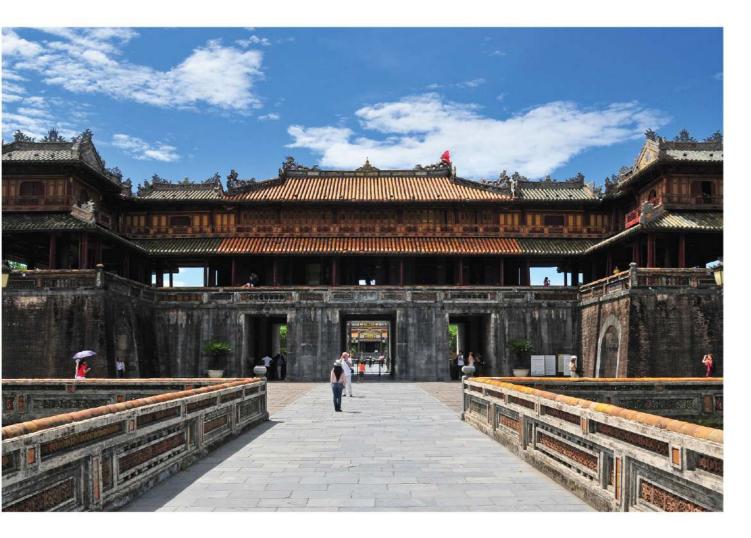


### Unveil the secrets Shwedagon Pagoda

What's behind the golden façade of Shwedagon Pagoda? Join this immersive experience and find out. Open the back door to the daily experiences of people living around the pagoda. Interactions at workshops, markets, and monasteries are the flavour of the morning. You'll experience

a deep insight into local beliefs mixed with Buddhism and the nat, the spirits worshipped in Myanmar. The tour also includes culinary explorations and meetings with monks and a fortune teller.

# Arco Citadel



Tourism can sometimes be a bit ambiguous, and the misuse of a word can mean you miss out on wonderful experiences. In Hue, the term Citadel is often used to describe only the Imperial City. What a mistake! The Citadel is so much more. It is a city inside the city, with narrow streets, hidden alleys, and large avenues. It has waterways, squares, and secret viewpoints. It has its own culture and traditions. This is the heart of Hue and reducing it to just a few monuments is

a huge oversight. Do justice to the Citadel, Vietnam's secret jewel, and hop on bicycles for a unique experience. The tour is engine-free and involves a leisurely bicycle ride with several stops to meet the residents of the Citadel. You'll also enjoy exclusive views, venture into secret passages, and soak up some tranquil life along with a cup of coffee or bowl of noodles.

## GASTRONOMIC TALES and FOOD EXPERIENCES



# Clean street eats A new way to dine in Vietnam

This is an emerging trend and a must-know for savvy travellers. Vietnamese street food is evolving alongside the country's rapid modernisation. Recipes remain traditional, cooking techniques are still ancestral, but everything around the food is changing as Vietnam develops. When sticky rice could only be found on small plastic stools a few years ago, you can now have the exact same flavours and tastes in a trendy restaurant. Prices are kept low and the food is still great, but improved hygiene and clean bathrooms make the whole experience much more comfortable. Purists may prefer sticking to the roadside experience, but you'll find locals and travellers alike tucking into food at these newer eateries.



# The food pilgrim Hanoi's 36 streets

Hanoi's Old Quarter is a gold mine for just about anything, but above all, delicious eateries. Follow your guide on a walking tour to true temples of Hanoian food. Discover different cuisines, experience the atmosphere, and above all have fun! Start your walk from the northern edge of Hoan Kiem Lake, where you'll have nom, a local salad, as a starter. Then stroll around the former Cau Go street market and reach a narrow alley for your second treat. Few people know about this well-kept secret: a delicious fish roll filled with pork and mushrooms. Continue past multiple street food stalls including one of the most popular pho noodle soup shops in the Old Quarter. Next stop for a refreshing break and some pavement bia hoi, fresh local beer served from keg to glass and a Hanoi institution. Sit for a while and enjoy a beer as you watch passers-by go about their day. The last stop is a rice wine tavern, serving traditional ethnic minority dishes from the mountains of northern Vietnam





#### Ingredients:

6 cups thinly sliced romaine lettuce (about

1 ½ romaine heads)

½ cup tea leaf dressing

1/4 cup fried garlic chips

1/4 cup fried yellow split peas

1/4 cup coarsely chopped toasted peanuts

1/4 cup toasted sunflower seeds

1 tablespoon toasted sesame seeds

1 Roma tomato, seeded and diced

1 small jalapeno, seeded and diced (about ¼ cup)

1 tablespoon shrimp powder

2 teaspoons fish sauce or a few generous pinches of salt

2 lemon or lime wedges

#### Step 1: Making the tea leaf dressing:

Soak the fermented tea leaves (1/2 cup) for five minutes in cold water to extract some of the bitterness. Place in a food processor with the garlic, chili flakes, one teaspoon of lemon juice, 1/3 cup canola oil, one teaspoon of salt, then pulse to combine.

#### Step 2: Making the salad:

To make the salad, place a bed of lettuce in the centre of a large plate or platter and spoon the tea leaf dressing into the centre of the lettuce. Around the lettuce, arrange separate piles of fried garlic, split peas, peanuts, sunflower seeds, sesame seeds, tomato, and jalapeno. Sprinkle with shrimp powder and drizzle with fish sauce. Before serving, squeeze two lemon wedges over the plate. Using two forks, mix the ingredients together until the tea leaves lightly coat the lettuce. Taste, adding more lemon or fish sauce at the table if desired.

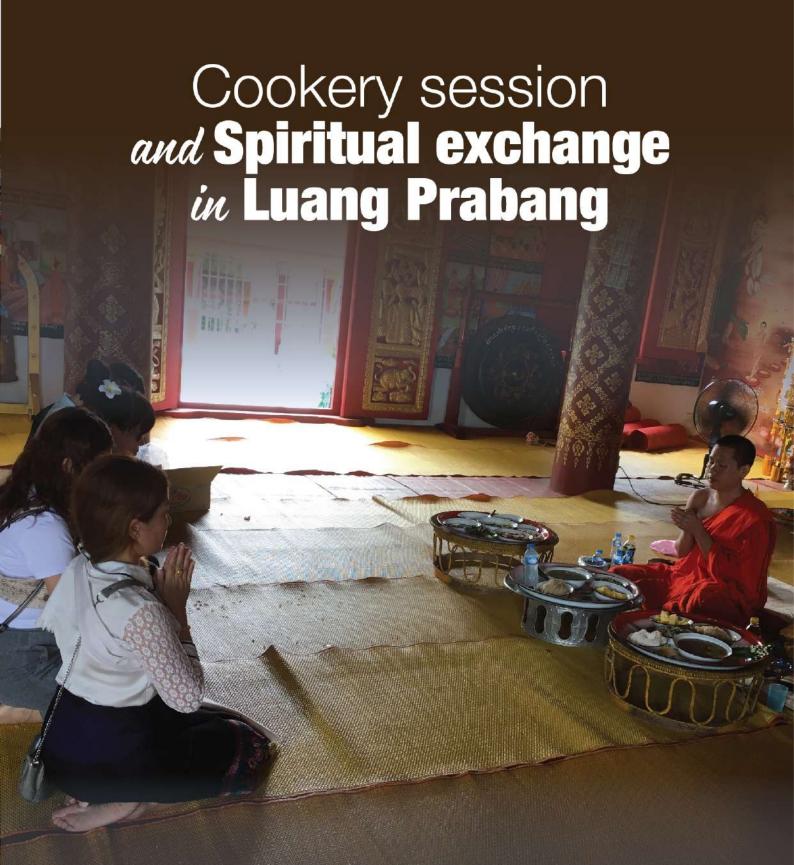
## Coffee break Mandalay



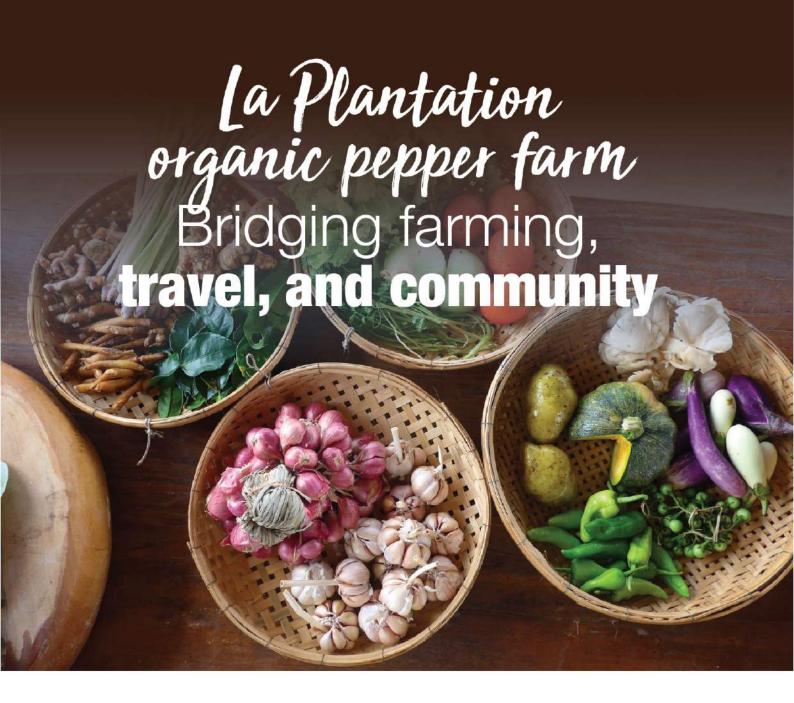
Discover the meaning of farm-to-table with a guided tour and tasting at one of the country's top coffee plantations. Sithar coffee farm was founded in 1996 in the hill town of Pyin Oo Lwin, 1,000 metres above sea level and a short drive from Mandalay. Explore the 40 acres of lush, tree-shaded coffee fields and tropical hills. You'll

see exactly how coffee is grown and harvested with a local farmer. Strap on a basket and begin picking the dark red ripe beans under his expert guidance followed by a coffee tasting experience.





Set off after breakfast for a visit to the morning market. Together with the guide, pick up all the ingredients needed for your cooking experience. This is no normal cooking class! Drive a little outside Luang Prabang to a small village and start cooking together with the community. Experience how typical Laos dishes like laap Laos, orlam soup, and papaya salad are cooked. Then bring the food to a local temple and offer the meal to a monk for lunch. As part of the ritual, you can give your name for a blessing. Then wait our turn for lunch, which is always after the monks. Later, join an open talk about Buddhism in Laos with monks before returning to Luang Prabang.



On our quest for new and exciting destinations, we've been exploring the southern coast of Cambodia. The little town of Kampot stands out as the highlight of the region. This is a paradise for travellers willing to combine outdoor fun in lush green nature with exploring rich and deep-rooted cultural heritage. Among the numerous activities available, our favourite is a cooking class in an outdoor pavilion at the biggest organic pepper farm in the area: La Plantation. We love it for its rural charms and the opportunity it gives to learn about all kinds of pepper.

Their core business is to grow and sell pepper, but they've extended their activities to agro-tourism and community support. Access to education is fragile in rural Cambodia; schools have very limited resources and kids often get the bare minimum in education. Through their projects, La Plantation has provided financial support for teachers, school kits for kids, water access, and better sanitation in schools and playgrounds. They have also created a fund to give local kids access to secondary education. La Plantation is a staunch example of how to promote a region and support a community through tourism – and a way for travellers to see the difference they're making.



## Kampot's eulinary secret

Start by meeting the team of La Plantation pepper farm (the most reputable pepper farm in the country) at Kampot Market. Their chef will lead you through the stalls and introduce the locally grown ingredients. Then hop into the car for a 45-minute transfer to the farm for our cooking class in a verdant open-air restaurant. First though, there's time for a tour of the farm to learn about all the different kinds of pepper grown here. The morning continues under the guidance of the chef. Cook three dishes, all incorporating the spices cultivated at the farm. Then enjoy the fruits of Your labour at lunch!

## Dine on a raft in Hoi An

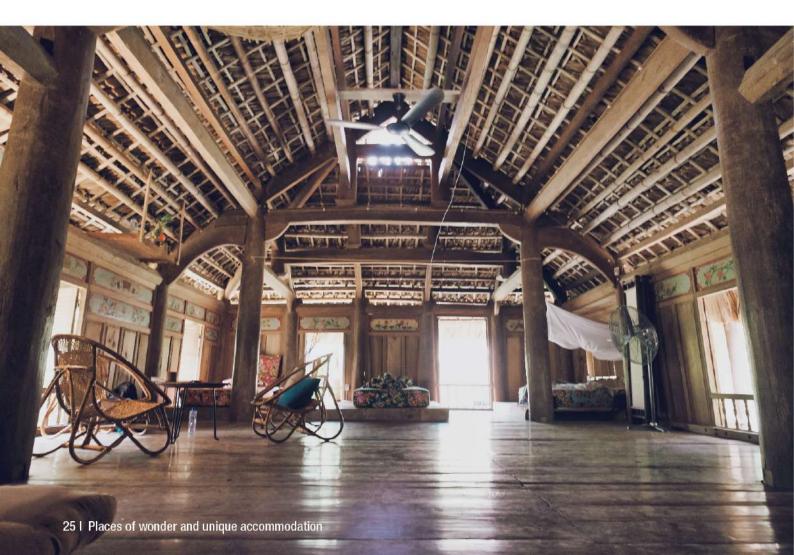
Get ready for a unique dining experience in countryside atmosphere of Hoi An. Meet your local guide at 16:30 at your hotel and transfer to the river bank. Step into one of the area's iconic basket boats for a short voyage on Co Co River and enjoy the peaceful scenes along the river banks. In a few minutes, you will arrive at a private bamboo raft where you can sit back and enjoy a candle lit dinner featuring local specialty dishes and fresh vegetables on this special floating venue with butlers and staff on hand to serve your every need.





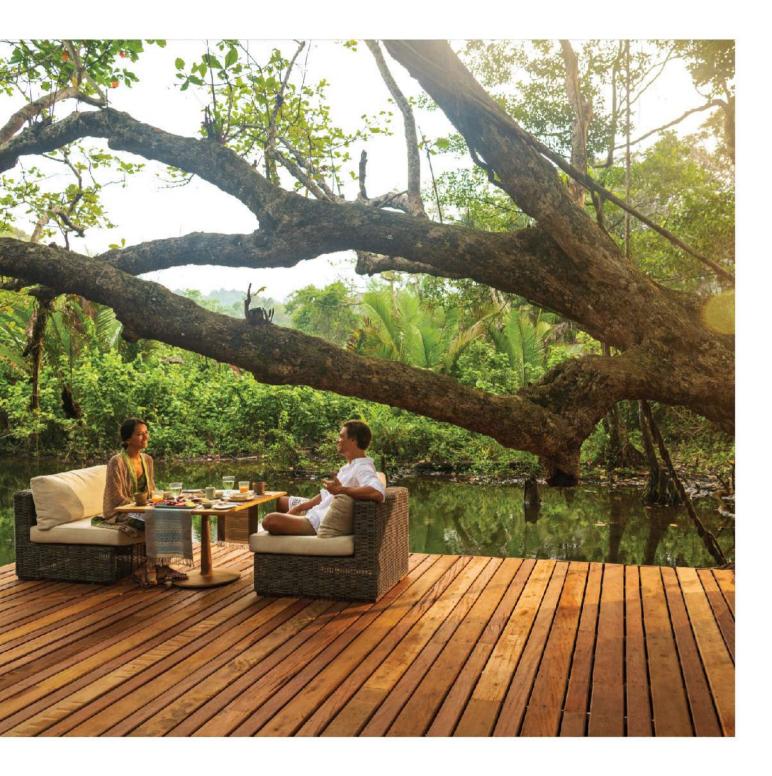


Tucked away in a remote nature reserve in northern Vietnam, Suoi Mu Lodge offers the perfect combination of warm-hearted hospitality typical of a homestay and the trendy design of a rustic loft, with excellent comfort and the privilege of intimacy. Perched over a cascading stream and its natural pools, the lodge is entirely private, so you can enjoy a full immersion into Muong culture, the ethnic group of the area. Surrounded by jungle, limestone mountains, and terraced rice fields, the lodge is located a short distance from famous destinations such as Mai Chau and Ninh Binh





Ancient Hue is a small complex of ancient houses gathered in a garden around a swimming pool. The site sits in an old village of garden houses just outside the walls of the Imperial Citadel. Craftspeople and artists worked together to create this extraordinary hotel, which offers a journey into Hue's authentic mandarin residential lifestyle. Travel back in time and fully embrace the UNESCO World Heritage destination of Hue.



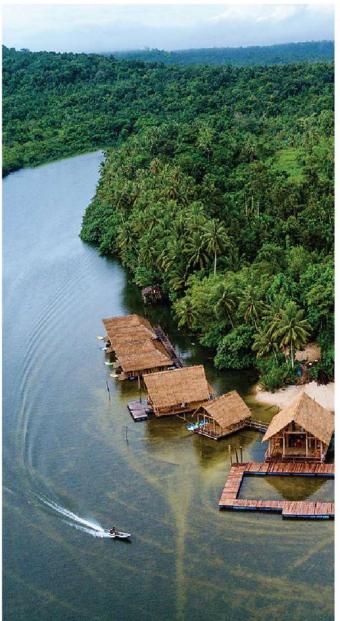
## Wa Ale Island Resort

Wa Ale is the epitome of luxury and comfort while not impacting negatively on the environment. The resort reveals Myanmar's untouched Myeik Archipelago. With its elegant beach tented-villas and original tree houses, Wa Ale is an invitation to unveil the unknown paradise beaches of

Myanmar and the Andaman Sea. A long string of exciting eco-adventures awaits audacious travellers in a pristine and wonderful natural environment, encircled by crystal-clear waters, thick mangrove forest, and the rich wildlife that the resort is striving to protect and preserve.

#### Koh Andet Eco Resort







Located on the Tatai River, along a route that stretches from the wild Cardamom Mountains of Cambodia to the beaches of Koh Chang and Koh Kood in Thailand, the Koh Andet Eco-Resort features wooden bungalows floating by the shores of Koh Andet Island. Find yourself in the middle of four million hectares of virgin rainforest, relax in the comfort of your spacious bungalow, and explore the untouched wilderness. Nature lovers rejoice!

#### La Folie Lodge

#### "

Laos is one of the most pristine destinations in Southeast Asia. While Luang Prabang and its rich cultural heritage gets the spotlight, southern Laos, with the coffee plantations of the Bolaven Plateau, the pre-Angkorian Wat Phu temple and the so-called 4,000 Islands, is the destination for outdoor addicts travellers and wanting out-of-the-ordinary Laos experience. La Folie Lodge is a perfect base for cultural and natural immersion in this rarely-visited corner of the country. Located on a car-free island, the lodge and its 24 bungalows sit facing the mighty Mekong River.





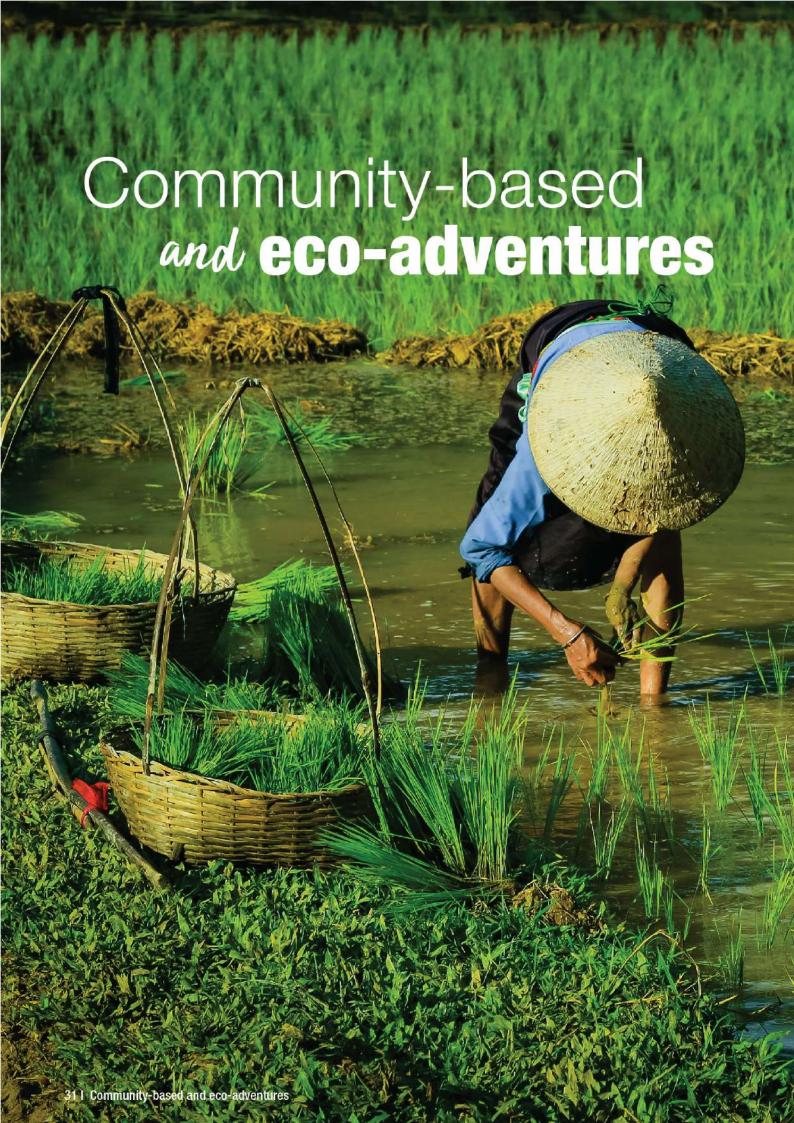






As an established tourism destination that is on everyone's bucket list, it might seem that there are no surprises left in Thailand. Sirila Farm proves that this is false by inviting guests to explore a different side of the kingdom with an original farm stay in the lesser-known eastern province of Loei. Sirila Farm offers guests the chance to reconnect on an electricity-free

retreat. Comfortably settle in one of the four tented camps, cut off from the outside world, and be treated as family by the local Thais. Immerse yourself in the region by wandering the streets of the cute village of Chiang Khan or hike to the summit of the Phu Kradung National Park.



### ASIA DMC is taking the lead in community service projects

ASIA DMC has been operating for over 20 years, and, together with our B2B partners, supporting various community service projects in remote and disadvantaged areas in Vietnam, Laos, and Cambodia. These programmes benefit young people and adults alike, and are ideal for those that are interested in combining the experience of immersing themselves in a genuine cultural environment with the opportunity to bring about tangible positive change in the daily lives of local communities.

From planting trees and assisting in the conservation of mangroves to building toilets or a library at a local school, these projects vary in purpose, workload, and budget. On the ground, we act as your eyes and ears to research and find the most relevant and appropriate projects. This involves taking into consideration the accessibility of the villages, their social and environmental situation, and understanding the fundamental challenges faced by the community. We strive to establish transparent and clear collaboration lines between yourselves, your groups, and the host community to ensure the projects have a positive and sustainable outcome.





### PUT RESPONSIBLE PERFORMANCE at THE HEART of YOUR PRODUCTS!

"Sustainable travel" is on every travel page. Tour operators are placarding the walls of their social media pages with diverse initiatives, such as plastic-free policies, give-back campaigns, public commitment announcements, philanthropic tours, and so on. All of this is positive and shows that awareness is rising and mindsets are changing. We have seen such waves of corporate social responsibility coming and going over the past decade, but the important thing is to sustain the movement and its positive impact.

At ASIA DMC, we believe the best way to sustain better practices and ensure that tourism impacts less and benefits more is to put good intentions right at the core of production. This is where we can support you.

Designing new tours or revamping old ones is an art at which we excel. Any tour from any travel style can be designed and engineered in a way that will limit the use of motorised transportation, maximise benefits for local communities, and find various ways to impact positively on guests and the destination.

For example, an incentive programme for participants to reconnect with nature, challenge themselves, and support local communities was designed and organised recently by our team in Vietnam. The three-day event combined human-powered activities, involved a lot of services provided directly by the local community, and included a carbon offset element through tree planting.

We are applying responsible performance to all tours. Even cycling tours or urban adventures can see their responsible performance increased, as long as you decide to make your production your most powerful green tool.

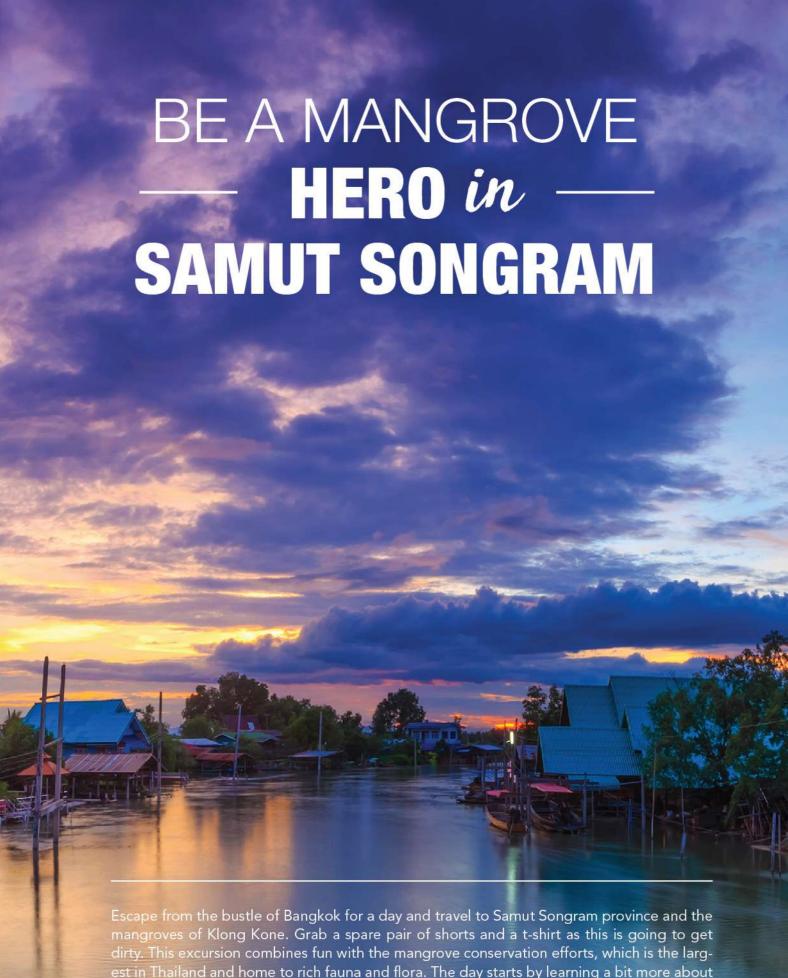


# Community based ADVENTURE IN THE GREATER MAI CHAU REGION



Embark on a three-day, fun-filled adventure packed with beautiful scenery and lots of interactions with locals. This tour takes you to the greater Mai Chau region and is 100% community based. The destination is stunning, made up of lush nature, and home to several ethnic groups. Over three days, you will experience some genuine regional hospitality, staying overnight at local homes and sharing meals with host fami-

lies. You will also learn more about the deep-ly-rooted ethnic cultures of the area during a White Thai cookery session and at a traditional Hmong batik workshop. There will be room for outdoor fun as well, with hiking and cycling on trails and pathways across villages and scenic stretches of countryside, offering more chances for spontaneous encounters on the way to wrap up a deep and meaningful visit.



Escape from the bustle of Bangkok for a day and travel to Samut Songram province and the mangroves of Klong Kone. Grab a spare pair of shorts and a t-shirt as this is going to get dirty. This excursion combines fun with the mangrove conservation efforts, which is the largest in Thailand and home to rich fauna and flora. The day starts by learning a bit more about the mangrove forest itself and a community project aimed at protecting it. Then comes the action, with a boat ride on the Klong Kone River, a fun session of baby mangrove planting, and encounters with local monkey residents. Finish the experience with either mud-hiking or mud-skiing.

# COMMUNITY OUTREACH HOI AN

By bike, set off towards Duy Vinh on the outskirts of Hoi An. The picturesque cycling route takes in local gardens and markets. Stop as often as you wish to take photographs or converse with locals. The morning continues with a visit to a community that has been making sleeping mats for generations. Visit a family, have a closer look at their crafts, and very probably exchange a few stories. You will then don your waterproof gear in order to explore the Cam Thanh coco

palm forest, either by kayak or SUP (stand-up-paddle board). The area is a mangrove ecosystem unique to Hoi An and the scenery is spectacular. The coco palm forest provides the locals with products such as fish, shells and Nipa leaves, which are commonly used as a roofing material for local homes. Arrive at the boat pier around noon and wrap up the tour cooling down with some local snacks before returning to your hotel.



# HIKING THROUGH The Karen Region NEAR CHIANG MAI



Step off the beaten track and spice up your visit to Chiang Mai with an exciting excursion to a remote piece of countryside located in the district of Mae Wang. This two-day immersion will take you through lush nature with rice fields and shady forests, as well as waterfalls and opportunities to enjoy a refreshing swim. Escorted by a local guide, you will have the

chance to interact along the way with farmers from the surrounding villages and take part in the preparation of a local picnic lunch. The overnight stay will be arranged at a family's home in a Karen village. Soak up some authentic local hospitality in a traditional bamboo hut and spend time exchanging stories and getting acquainted with the community.



# Seo-outing Around SIEM REAP'S BACKYARD

Kick off today's eco-outing with a short tuk-tuk or car transfer to the Kbal Teuk forest. Locals have created this forestry project in order to prevent rapid urbanisation and preserve the rich natural habitat of the area. Get your hands dirty and support the initiative by planting

young trees. The second part of the morning includes a leisurely bicycle ride from the forest to a small rural village engaged in community-based tourism. Enjoy a warm welcome from a family and help prepare lunch before eating together and returning to the hotel.







# Committed to sustainable travel?

# How about going engine-free?

For cycling, kayaking and hiking enthusiasts, ASIA DMC has developed a range of engine-free tours. From one day exploring a city with nothing but a good pair of shoes or set of non-motarised wheels, to a multi-day tour combining walking, peddling, and paddling across beautiful sceneries, our destinations offer real potential to promote travel with a low carbon footprint. outdoor lovers, there is nothing more natural than travelling under your own steam. Join us and promote a new and trending concept of micro-adventures, where people will cover less distance and fewer destinations, but take the time to explore things in depth, experiencing things most others overlook.



# Bike, hike, and kayak northern Vietnam six days







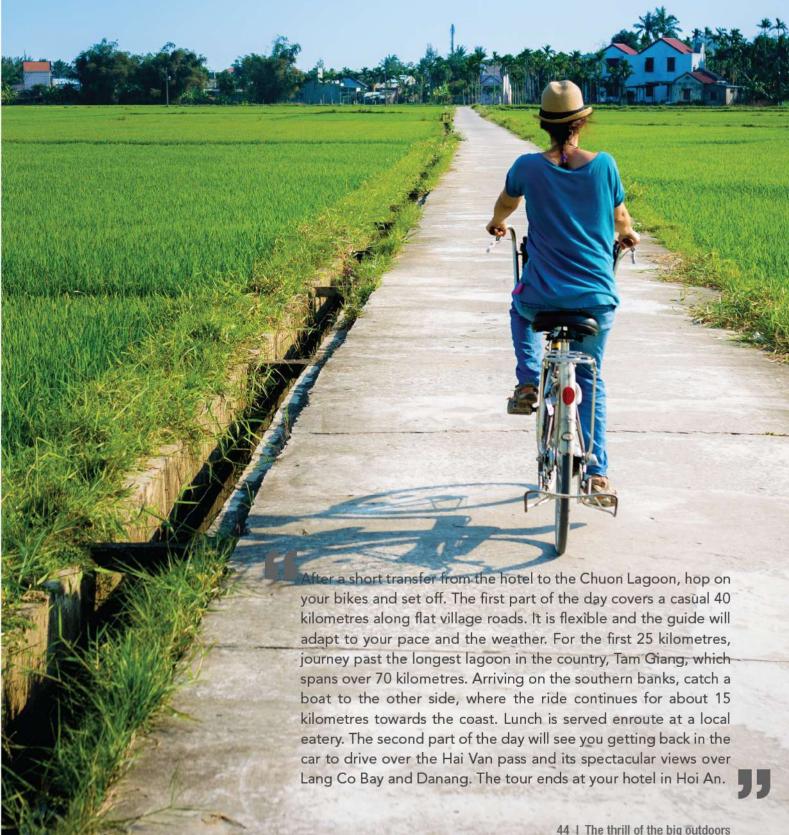
Embark on a multi-day adventure in the rugged, ethnic lands of Hoa Binh and Thanh Hoa. This tour will delight every outdoor enthusiast with the diversity of sceneries it crosses and the variety of activities it includes. After a short transfer from Hanoi, the tour goes car-free until the very last day! You will find yourself kayaking the reservoir of the Da River to a secluded Muong ethnic village; cycling up to 1,500 metres above sea level to then trek from the Hmong mountains and then to the expansive rice fields of the White Thai. The last part of the tour is a bike-and-hike through the nature reserve of Pu Luong and its fairy-tale scenes made up of jungle and terraced rice paddies. Travel at the pace of the countryside and its people, stay in a mix of homestays or more comfortable lodges, and come away enriched with that feeling of achievement and satisfaction.

# The cave kingdom TWO-DAY HANG EN EXPEDITION



Phong Nha Ke Bang National Park is a rugged mountainous area located off the coastal town of Dong Hoi in central Vietnam. The region has experienced fame and popularity since the discovery of the world's largest underground cave system, Son Doong. This two-day expedition takes you to Hang En, the third biggest cave in the world with chambers soaring 100-metres high and stretching 180-metres wide. The adventure requires a good level of fitness and includes 22 kilometres of jungle trekking, multiple river crossings, and some steep hills. The reward is more than worth it, with jaw-dropping landscapes and a night in the mouth of the cave in the most exciting campsite you can imagine next to a large underground pool.





# Namkat Yorla Pa THE OUTDOOR RETREAT

THREE DAYS

Nestled in the mountains of Oudomxav Province, the Namkat Yorla Pa resort is the perfect getaway for a taste of northern Laos' wilderness. Starting with a drive up from Luang Prabang, you will arrive at the resort in the early afternoon. The property is truly enchanting, surrounded by a protected forest and the Nam Kat River, offering a true immersion in nature with all its simplicity. Besides time to relax by the pool or the river, our outdoor retreat includes exploring the forest with its numerous rope bridges. Trekking and cycling past fauna and flora are both possible. On the last day on the way back to Luang Prabang, drive to Pak Ou caves and indulge in a cultural visit before ending with a cruise down the Mekong River to Luang Prabang



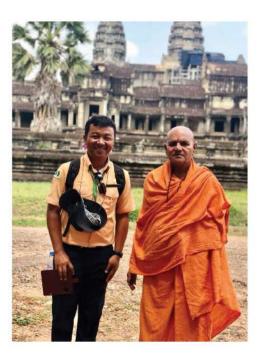


# Tour Leaders are the true essence the great tours

We cannot highlight enough the importance of having amazing tour leaders to make every tour a roaring success. Their knowledge of the ground, their own network of friends along the road, their ability to understand the clients, and their willingness to go the extra mile are key to a successful tour. Meet Hung and Vannak, two outdoor addicts leading our team of guides in Vietnam and Cambodia.



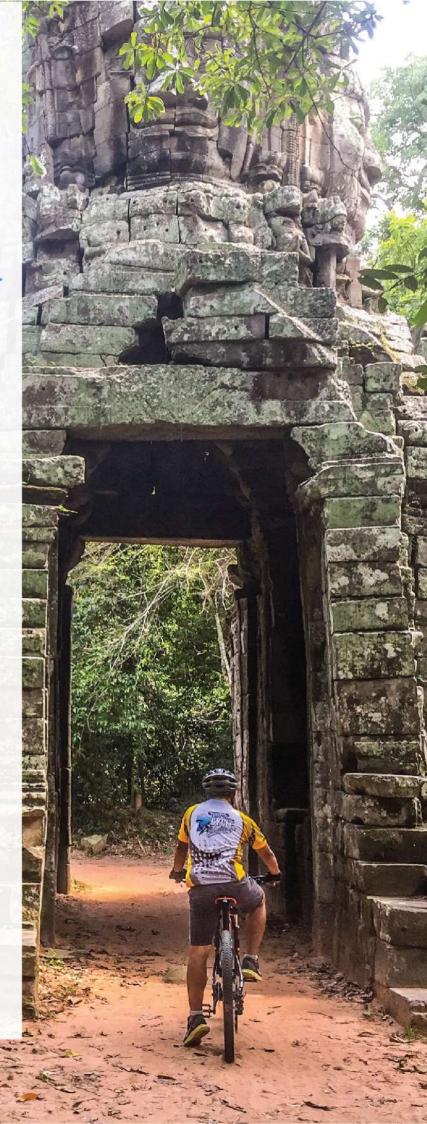
Hung is one of our most caring tour leaders. His knowledge of the roads and trails across the country means he can always surprise clients and provide that little extra spark that makes a tour unforgettable.



Vannak is our most experienced guide with over 14 years in the business. When he is not cycling the countryside around Siem Reap or the southern coast along Kep and Kampot, you will find him in Angkor, bringing temple experiences to another level with his wit and enthusiasm.

# Cycling the temples of Angkor

The Angkor temples are undoubtedly the main highlight of any holiday to Cambodia. While some people could spend entire days walking around these beautiful carved stone structures listening to the story of their origins and significance, others have an appetite for great outdoor fun. This tour is made for the latter. After a short car transfer to the buffer zone of the temple complex, hop onto a mountain bike and venture out on an extraordinary ride. Adaptable in length (from 15 to over 40 kilometres), this tour will take you on the back roads of the temple complex to visit the three major sites: Bayon, Ta Prohm, and Angkor Wat temples, as well as a ride along the top of Angkor Thom's city walls. Enjoy photo breaks along the way and listen to the guide as they tell you more about these monumental pieces of architectural history. As you ride along the single trails through the thick forest of the complex you can spot some lesser-known temples lost among the trees. This tour is for everyone who can cycle, there is no specific level of fitness required, and a support car remains nearby in case you need a rest.



# Hike and bike from Kalaw to Inle lake two days

After flying into Kalaw to reach Inle Lake, all outdoor lovers should take an extra night and travel from Kalaw to the lake on the back roads of the region, enjoying some beautiful nature and immersing into local ethnic cultures on the way. The first day of the adventure will see you hiking the slopes of the Shan Mountain range, passing peaks and valleys through the small ethnic villages of the Danu and Taung Yoe ethnicities. In the evening, enjoy a visit to a local home in a Danu village. The second day is spent on wheels, mountain biking up and down through the mountains to the Inle Lake. Get this incredible off-the-beaten-track experience as you pass by stretches of wild mountains and remote villages down to the Nyaung Shwe. You may want to extend the adventure further with an extra day of kayaking on the lake.



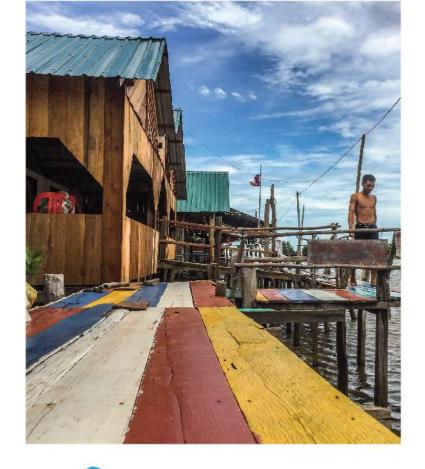


# Similan ilands DIVING PROGRAMME

The Similan Islands National Marine Park is a small archipelago of nine main islands situated on the southwest coast of Thailand, out in the Andaman Sea. Diving around the Similan Islands is something any diver should try at least once. The turquoise waters are crystal clear and allow divers to descend to 50 metres or more. Most of the diving sites are made of granite boulders and offer exciting opportunities and stunning

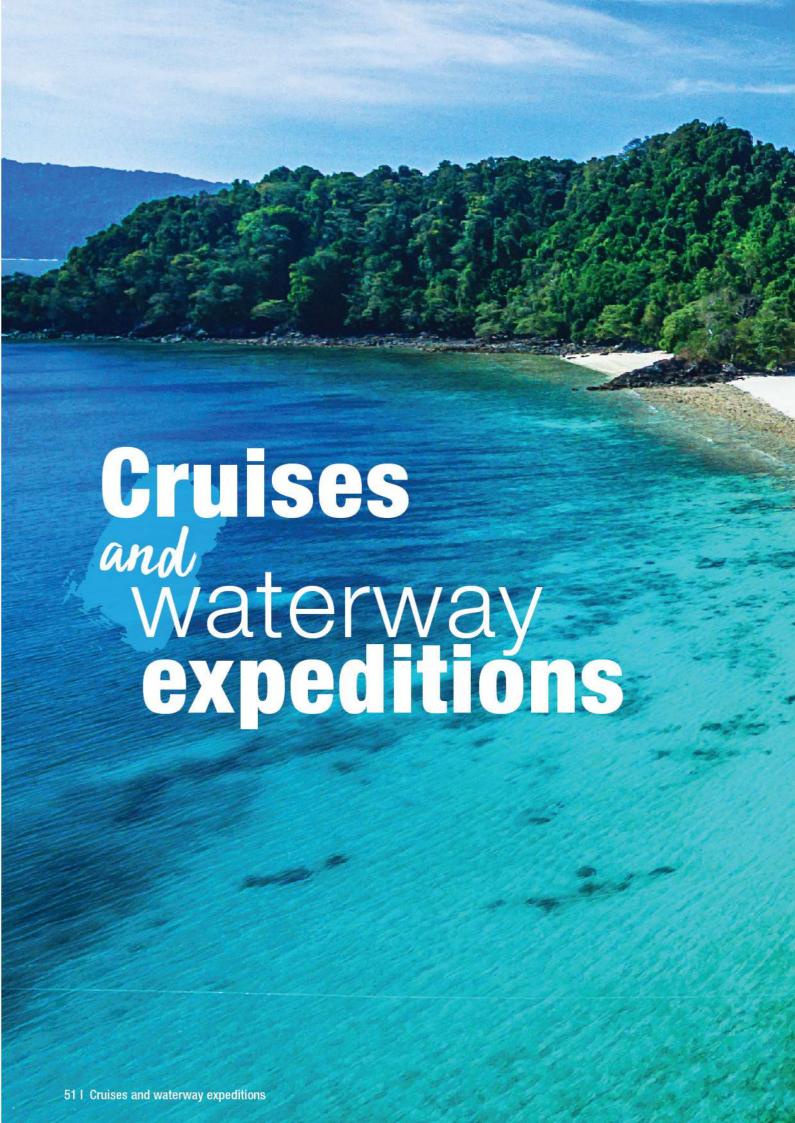
marine life. Whale sharks and manta rays are seen regularly, as well as predatory sharks and other fish. The conditions, such as visibility and currents, are ideal, and only occasionally challenging for scuba diving. From day trips to multi-day adventures including up to 14 dives, embark on an active and memorable adventure with us.

Too often ignored by visitors, the southern coast of Cambodia offers wonderful adventures through forests, rivers, mangroves, mountains, and the sea! Starting from Phnom Penh with a drive to the little town of Kep, the adventure really ignites when the wheels of your mountain bikes hit the trails of Kep National Park on a loop of about 15 kilometres, including forest tracks and seaside roads. The second day is packed with fun, including cycling to a remote pepper farm and kayaking down the Kampot River. Have lunch at a beautiful outdoor restaurant, explore the mangroves, and indulge on a small sandy beach on the riverside. On the last day, explore the lovely colonial town of Kampot and try local food at the market before heading back to Phnom Penh.



# Cambodia's SOUTHERN COASTAL ADVENTURE THREE DAYS











# Cat Ba Kayaking tour three days

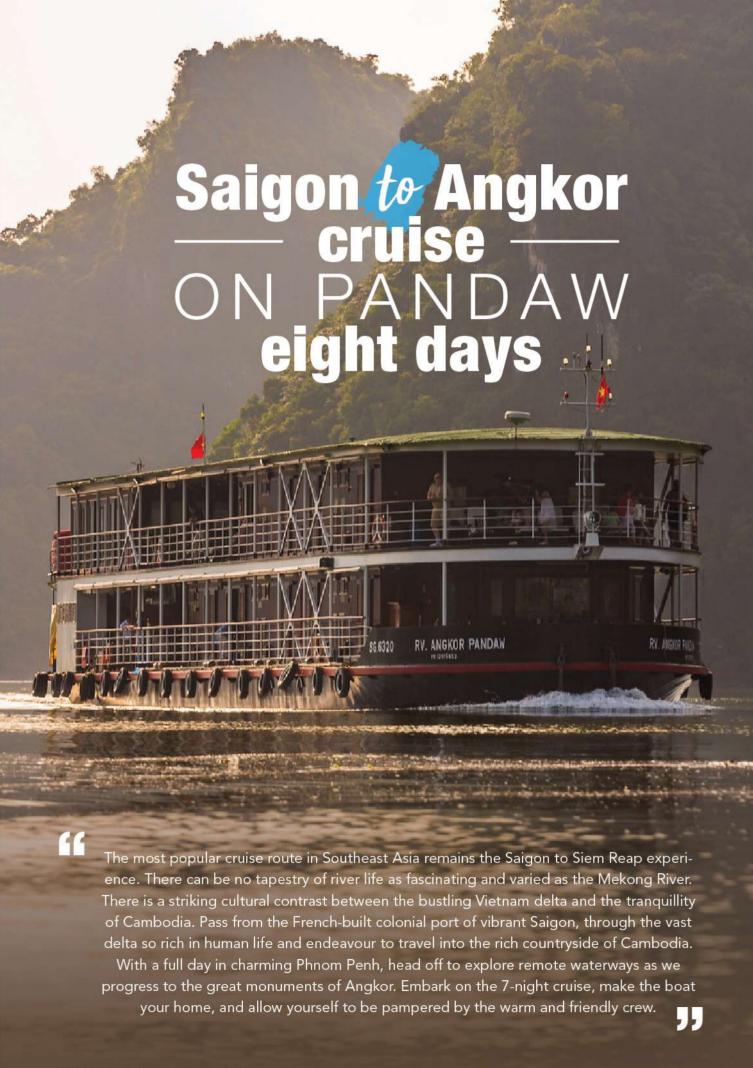


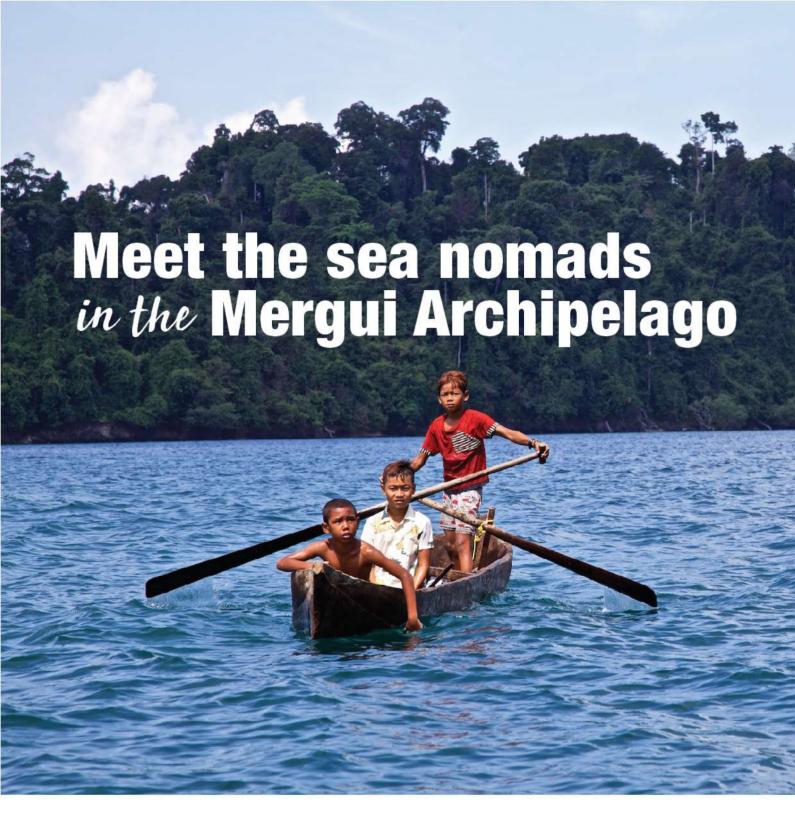
How about trading your classic Halong Bay cruise for something a little more adventurous? This three-day programme to Cat Ba Island is a great option for people wanting to stay away from the crowds and enjoy more freedom and exclusivity. Embark on an exciting cruise-and-paddling tour to the remotest corners of Lan Ha Bay. Several options are possible to customise the tour and please different traveller types. Kayaking distances are flexible and can be adapted on the spot. More active travellers may choose to spice up their trips with trekking across the dense jungle in the national park and a bit of cycling. Homestay accommodation can be arranged in the secluded Viet Hai Village, and other options include bungalows on a sandy beach and overnight boats. Exploring the legendary seascape with its towering limestone rocks has never felt so complete!



# BREAKFAST CRUISE CAI RANG FLOATING MARKET

As the beautiful rays of the morning sun hit the Hau River, join a small group and embark on a breakfast cruise to the Cai Rang floating market (maximum 6 passengers per boat, possibility to charter). There is no better way to start the day in Can Tho than sitting comfortably with a coffee while cruising the scenic Mekong River and its tributaries. Cai Rang floating market has changed a lot, but it remains a colourful daily event that is well worth the detour. The second part of the cruise takes you to visit a friendly family for whom making noodles has been a tradition for generations. Return to the pier in the mid-morning and hop into a private car to visit an organic cocoa farm. Meet Mr Muoi Cuong, the founder of the farm, and he'll show you around and tell you about the precious beans and how they are processed into chocolate, wine, and even cosmetics.





Think white beaches lined with palm trees and dense jungle. Think swimming in azure waters amongst colourful reef fish, coral, and seashells. Now, picture eagles circling above, gibbons and monitor lizards eyeing you from the thickets, while a sundowner is being mixed for you on board your private yacht. Cruises of various lengths are available, the wind and sun on your

face, salt on your lips, and no land in sight; or a leisurely cruise to the next beach, feet up on the helm, drink in hand, and watching dolphins playing in the surf. You'll also have chances to meet the sea nomads, traditional inhabitants of the archipelago living on and off the water.

# From Thailand to Luang Prabang three days

This tour is the ideal additional experience after exploring Chiang Mai and Chiang Rai in northern Thailand. From the border of Houayxai, board a traditional long tail boat and venture out onto the Mekong River. Sit back and watch the daily life of rural Laos pass you by. Our cruise goes all the way to Luang Prabang, the magical UNESCO World Heritage town, and offers opportunities to explore riverside villages as well at the mesmerising Pak Ou caves. Halfway through the journey, we make a two-night stop in Pakbeng, a small village tucked

between mountains and the river. From the terrace of the resort, you'll likely enjoy two of the most beautiful sunsets the Mekong has to offer. You can also indulge in a full-day local experience, with several activities available, from cooking lessons to treks and leisure walks to Khmu ethnic villages and waterfalls.



# EXQUISITE CRUISE off Koh Samui Island



Treat yourself to a one-of-a-kind private cruise onboard a spectacular 25-metre long-tail junk made completely from teak. The boat offers modern comforts and can accommodate up to eight guests. The exquisite part of this trip lies in the journey. Travel off the grid for one, two, or three nights and explore places of wonder to

which few others venture. Itineraries include the Ang Thong National Marine Park, Koh Tao and Siree Bay, Koh Nan Yang and Shark Bay, and Koh Samui and its incredible reef. Every programme is customised and we make sure you get to relax on untouched beaches, explore pristine marine ecosystems, and enjoy exclusive sunsets.





# TRAVEL with THE EXPERTS



Explore Hanoi's art scene with a reputed and passionate artist, unveil the untold Angkor secrets escorted by an archaeologist, or wander through an exhibition of traditional Laos instruments with an ethnomusicologist. ASIA DMC brings to groups the travel experiences usually found in the brochures of deluxe and bespoke tour operators. With a wide network of scholars, famous artists, and exceptional craftsmen, we supply the elements that make your clients feel privileged.



# PUT EXPERIENCE AT THE HEART THE GROUP

Now is the time for hands-on experiences. Slowing down the pace and approaching destinations differently is our remit when designing tours for groups of all sizes. The best memories are experienced in what we do and feel rather than what we hear and see. This evolution has embraced the FIT segment but faces a harder time with group tours. To embrace change we have developed a large range of activities in all our destinations to provide groups with interactive and immersive experiences. With us, groups

can take part in a Saigonese coffee workshops and impress their friends back home by pouring them a traditional Vietnamese brew, spend a day with a rural community just behind the temples of Angkor, or try their hand at planting rice with locals in northern Laos. There are many ways to create positive memories which are not only key to product differentiation but also boosting online recommendations and verbal endorsement.



With the evolving demographics of group tours and the changing approach people have to their travel style, we have witnessed a growing demand for more free time. Traditionally, group tours are escorted from breakfast to dinner and packed with visits that offer limited time to relax or explore independently. Taking into account the undeniable fact that cities in our region have become easier to explore, travellers are expressing a desire for more time on their own. Friends may have recommended a place to eat,

or they may have looked up a place they'd like to visit that is not on their programme. Or they simply want to chill out or see where the wind takes them. An extra benefit is cost reduction – and that saving can be passed down to the traveller. It also allows us to offer extra services to clients with customised maps and recommendations for guests to take advantage of during their free time. We can provide the tools that let the travellers craft their own experience.

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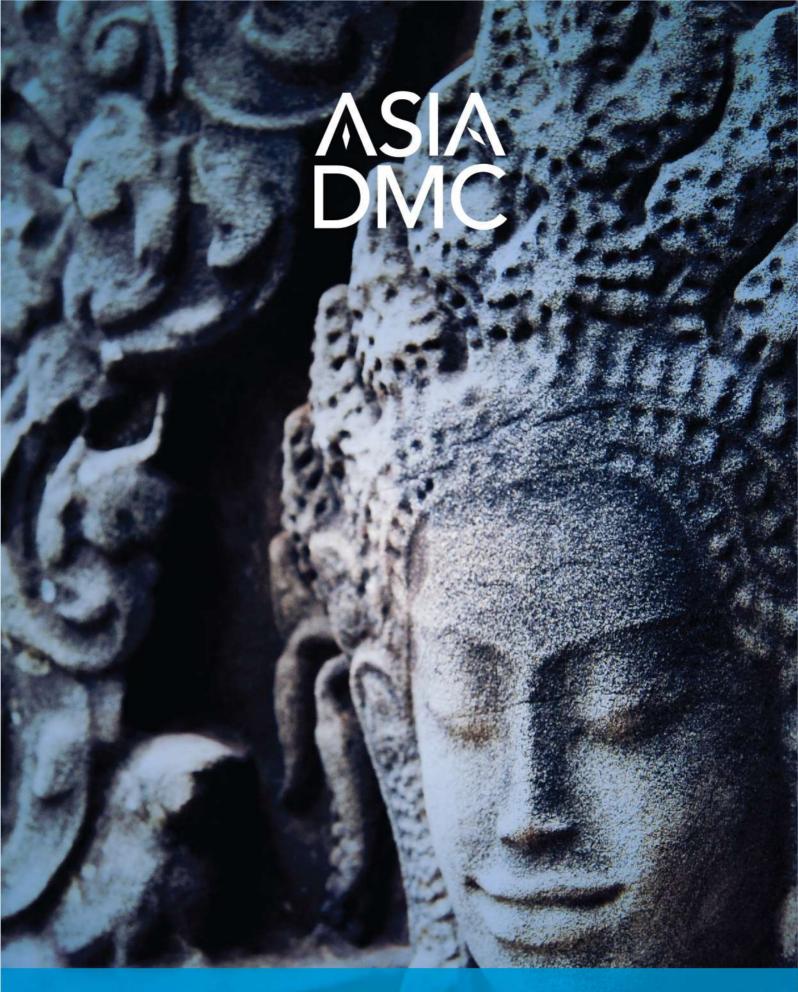
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